



in collaboration with









Florence, 21-23 November 2014

FRIDAY

17.00 Registration

18.30 Welcome by:

Dario Nardella, Mayor of Florence

Meeting between the MEP **Simona Bonafè** and the best 30 Italian interns and new hires selected from various SMEs, multinational corporations, European institutions, publishing-media enterprises and NGOs, to talk about the vision Italy's youth has for Europe.

Introduced by **Michele Tiraboschi** and moderated by **Francesco Seghezzi**, both representatives of ADAPT International.

19.30 Cocktail

21.00 Gala Dinner

For speakers and guests

SATURDAY

9.00-10.45 European governance and democracy

Where are we today?

What are the elements of a new European architecture?

What should be the role of the European Parliament, the Commission and the European Council of Heads of State?

Is flawed economic thinking the main culprit of the longest crisis in our history?

Moderator:

Lorenzo Robustelli

Eunews editor-in-chief

Speakers:

Sandro Gozi

Italian Undersecretary of State for European Affairs

Andrew Duff

President of the Union of European Federalists

Antonio Tajani

Vice President of the European Parliament, PPE

Ferdinando Nelli Feroci

Former Member of the European Commission and President of IAI

Francesco Saraceno

Senior Economist at OFCE

10.45-11.00 Break

11.00-11.30 Special introductory speech by

Richard Koo

Chief economist, Nomura Research Institute

in occasion of the European Launch of his book "The Escape from Balance Sheet Recession and the QE Trap"

11.30-13.00 Monetary policy: what can Europe learn from the experience of non-euro countries?

What can we learn from the different monetary policies pursued in Europe, the UK, the US and Japan?

Are unconventional monetary policies (quantitative easing, etc.) feasible in Europe and will they help to exit the crisis?

Should more innovative policies (i.e., overt monetary financing) be considered, and what dangers to they present?

What are the elements of a good financial system?

Should the role of capital controls be reconsidered?

Moderator:

Tonia Mastrobuoni

Journalist at La Stampa

Speakers:

Vítor Constâncio

Vice President, ECB

Bill Mitchell

Charles Darwin University, Australia

Richard Koo

Chief economist, Nomura Research Institute

Paolo Guerrieri

Economics Professor at the University of Rome "Sapienza"

Frances Coppola

Economist, former banker, contributor at Forbes and associate editor at Pieria

13.00-13.30 Q&A session

13.30-14.30 Lunch

14.30-16.30 How to manage excessive public debts in the eurozone?

How to break the feedback loop between banks and sovereigns? The role of the new European banking governance ("Banking Union")

How to guarantee the long-term sustainability of the eurozone's public debts How to reach the debt-reduction targets set by the Fiscal Compact (the austerity vs. growth debate)?

What role can and should the ECB play

Moderator:

Dino Pesole

Journalist at II Sole 24 Ore

Speakers:

Pierre Moscovici (TBC)

Commissioner for Economic and Monetary Affairs

Yanis Varoufakis

University of Texas at Austin

Franco Bassanini

Chairman of Cassa Depositi e Prestiti

Marcel Fratzscher

President of The German Institute for Economic Research (DIW Berlin)

Thomas Mayer

Senior Fellow at the Center of Financial Studies at Goethe Universität Frankfurt

16.30-17.00 Break

16.30-18.30 Does inequality hamper growth?

Why too much concentration of wealth and income is not good for society?

How can we work for a more equitable society?

In recent years income inequality has increased in most, but not all,

OECD countries: why?

What policies can mitigate the pressures (globalisation and technical change) associated with rising inequality?

Moderator:

Francesco Saraceno

Senior Economist at OFCE

Speakers:

Giuliano Poletti

Italian Minister of Labour and Welfare

Michael Kumhof

Deputy Division Chief, International Monetary Fund

Lucio Apollonj Ghetti

CEO French Speaking Market & President Italy - Teleperformance

Federico Cingano

Economist at the OECD and at the Bank of Italy

Yuri Narozniak

Vice General Director Groupama Assicurazioni

Mauro Gallegati

Università delle Marche

19.00-19.30 Q&A session

Evening free

SUNDAY

9.30-11.00 Which policies to foster the EU's long-term fiscal sustainability?

The new Stability Pact (six-pack, two-pack and Fiscal Compact)

The new system of fiscal coordination (European Semester)

The Banking Union

How much do structural reforms help growth and competitiveness?

What are the potential costs of relying upon the use of fiscal policy in the long run?

Does the Stability and Growth Pact need a streamlining second thoughts?

To what degree can innovation be a tool for boosting international competitiveness? Which policies to foster the EU's long-term fiscal sustainability?

Moderator:

Elido Fazi

Oneuro Lead Editor, Publisher

Speakers:

Enrico Morando

Italian Vice Minister of Economy and Finance

Roberto Gualtieri

Chair of the Committee on Economic and Monetary Affairs, European Parliament

Sony Kapoor

Managing Director of Re-Define Europe

Daniel Gros

Director of the Centre for European Policy Studies (CEPS)

Riccardo Puglisi

Researcher at the University of Pavia, editor at LaVoce.info and expert in economics, politics and media

11.15-12.30 Which trade policies for Europe?

Is the euro overvalued for countries like Italy?

Can Germany and China continue to be large surplus countries?

Do we need to review the international and monetary system as a whole?

Should surplus countries be forced to adjust?

Can Europe adjust and help the rest of the world to adjust?

Which is the role of the protection of intellectual property rights in the rules of international trade?

Should Italy be in favor of the TTIP (Transatlantic Trade and Investment Partnership)? Will it help small and medium-sized Italian companies as well as large transnational corporations?

Europe and emerging economies – what are the priorities?

Moderator:

Carlo Alberto Carnevale Maffè Professor of Business Strategy at Bocconi University

Speakers:

Cecilia Malmström (TBC)

Commissioner for Trade

Andrea Goldstein

Head of Global Relations, OECD Investment Division

Antonio De Palmas

President Boeing Italy

Paola De Micheli (TBC)

Italian Undersecretary of State of Economy and Finance

Final Speech:

Maria Elena Boschi

Italian Minister of Constitutional Reforms

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